

# SPRING CHARITY BALL



**SATURDAY, MARCH 30**  
**THE RITZ-CARLTON, MOSCOW**  
**10,000 RUB**



The Ritz-Carlton®

Tickets can be purchased at  
[MPCSSballtickets@gmail.com](mailto:MPCSSballtickets@gmail.com)



## **The Spring Charity Ball**

to benefit MPC Social Services

will be held at

The Ritz-Carlton, Moscow



The Ritz-Carlton®

A gala evening dining, dancing, entertainment, prizes, auctions, and raffles

Tickets: 10,000 roubles

Corporate and embassy tables of ten also available

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The money raised during the **Spring Charity Ball** on March 30th will assist MPC Social Services to continue offering these programs:

- **The Parish Center**, a community drop-in center for economic migrants and refugees in the process of receiving asylum. Supporting the Parish Center ensures the availability of a safe place to empower individuals and families through counsel and community resources to soften the impact of extreme poverty and to take steps to stabilize their lives.
- **Russian-language classes** to support integration into Russian society for migrants and refugees.
- **The Medical Advice Center** assists individuals and families that don't have access to healthcare by offering doctor consultations, health classes, medical referrals for vital laboratory analysis, and assistance to receive medication.
- **The Children's Hunger Assistance Program (CHAP)** is a bi-monthly food distribution program that operates within the Parish Center to guarantee that 140 local children living in poverty receive nutritional food.

This Charity Ball has drawn an average audience of 240 guests over the past five years, 70-80% of which was international (non-Russian). The largest groups comprised tables purchased by foreign corporations and by embassies, including the American, British, Australian, and Irish embassies, as well as, when schedules permitted, their respective ambassadors. The Anglo-American School, both in terms of its staff and parents, is also an active participant. We also anticipate strong support and turnout this year from professionals affiliated with AmCham, ISM, the Brookes Moscow International School, and the International Women's Club.

The brand benefits for a **major sponsor** or a **live-auction item donor** include: logos on the big screen in the reception hall; the opportunity to have a table/stand in the reception area with your choice of display and marketing materials; and the opportunity to distribute your commercial materials from this table. Your company will be mentioned and thanked throughout the evening by the master-of-ceremonies.

**Beverage and spirit sponsors** will have their own dedicated pages in the evening's program, as well as constant shout-outs by the MC and tables and areas dedicated for marketing in the reception area.

**Live-auction sponsors** will have a page with a photo and a description of their auction item in the event's program.

The brand benefits for **silent-auction sponsors** include a table/stand in the reception area with their auction item(s), plus descriptions and marketing materials. A short description of your item(s) and brand will also be called out when the silent auction winners are announced. Your logo will appear on the sponsors' page of the program, as well as in pre-event marketing.

The brand benefits for **raffle donations** include a shout-out by the MC - a description of the item donated plus a plug for your company and a statement of our appreciation for your participation.